

Ayr



Ayr¹ Smoking Statistics

Smoking Prevalence	%	Above / Below Scottish Average
Current smoking prevalence in constituency (16 yrs plus) ²	Male 28% Female 25.8% Total 26.8%	0.4% below
Deaths attributed to smoking between 2000-2004: health board area ²	23%	1% below
Smoking in first trimester of pregnancy: health board area ³	29.6%	6.9% above
15 year olds who smoke regularly (Scotland figure) ⁴	Girls 18% Boys 12%	/
13 year olds who smoke regularly (Scotland figure) ⁴	Girls 5% Boys 3%	/
15 and 13 year old regular smokers who reported buying cigarettes from a shop ⁴	15 yrs 82% 13 yrs 47%	/

In your area

Within the NHS Ayrshire and Arran area, smoking prevalence is highest in the 25-34 age group and drops progressively in older age groups. More young women smoke than men, although overall smoking prevalence is slightly higher among men².

NHS Ayrshire & Arran has the second highest rate of smoking in the first trimester of pregnancy³.

The Board aims to reduce the number of women who smoke during pregnancy to 20% by 2010.

The Tobacco Strategy Group in Ayrshire and Arran Health Board area has developed a Tobacco Strategy and Local Tobacco Control Action Plan 2006-10 which was approved by the Health Board on 31/5/06⁵.

A pan-Ayrshire smoking cessation service has been established targeted at moderately and heavily dependent smokers and those living in areas of socio-economic disadvantage⁵.

South Ayrshire has developed a school based smoking prevention programme as part of the 'South Ayrshire Schools Tobacco Awareness Project'. It is intended this will be fully integrated within the health promotion school framework and become part of the wider framework of addressing tobacco use within the school and community⁵.

National View

It is estimated that 24% (13,500 deaths) of all deaths in Scotland in 2004 were attributable to smoking with 89.5% of all lung cancer deaths attributable to smoking. Amongst those in middle age (35-69) an average of 22 years of life are lost per death from smoking².

In 2003/04 it is estimated that there were approximately 1.1 million adult smokers in Scotland, 27.2% of the adult population².

For more information, please contact ASH Scotland: 0131 220 4725 / enquiries@ashscotland.org.uk.

¹ Constituency shown within the South of Scotland electoral region

² NHS Health Scotland, ISD Scotland and ASH Scotland. [2007] *An atlas of tobacco smoking in Scotland*. Edinburgh: NHS Health Scotland.

³ ISD Scotland. *Smoking at booking (revised) - Scotland*. [online]. 2 November 2006. Available from: www.isdscotland.org/isd/files/mat_bb_Smoking%20at%20Booking_revised.xls [accessed 1/6/07]

⁴ BMRB Social Research. 2007. *Scottish Schools Adolescent Lifestyle and Substance Use Survey (SALSUS) - National Report 2006* [online]. Available from: www.drugmisuse.isdscotland.org/publications/abstracts/salsus_national06.htm [accessed 1/6/07]

⁵ ASH Scotland. [2007] *Mapping local tobacco control alliances in Scotland*. Edinburgh: ASH Scotland.