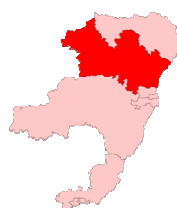


Gordon



Gordon¹ Smoking Statistics

| Smoking Prevalence | % | Above / Below Scottish Average |
|--------------------------------------------------------------------------------------------|-------------------------------------------|--------------------------------|
| Current smoking prevalence in constituency (16 yrs plus) ² | Male 22.3% Female 22.1% Total 22.2% | 5% below |
| Deaths attributed to smoking between 2000-2004: health board area ² | 21% | 3% below |
| Smoking in first trimester of pregnancy: health board area ³ | 21.3% | 1.4% below |
| 15 year olds who smoke regularly (Scotland figure) ⁴ | Girls 18% Boys 12% | / |
| 13 year olds who smoke regularly (Scotland figure) ⁴ | Girls 5% Boys 3% | / |
| 15 and 13 year old regular smokers who reported buying cigarettes from a shop ⁴ | 15 yrs 82% 13 yrs 47% | / |

In your area

Gordon constituency has the eighth lowest smoking rate in Scotland. Within the NHS Grampian area, smoking prevalence is highest in the 25-34 and 25-34 age groups and drops progressively in older age groups. More young women smoke than men but overall smoking prevalence is slightly higher among men². NHS Grampian Public Health Network monitors the Grampian Tobacco Control Strategy and Action Plan⁵. Smoking prevention programmes include the 'Young Persons Tobacco Awareness Programme' which runs workshops designed to inform young people of the dangers of tobacco use, the impact of smoking during pregnancy and the influences of marketing. The 'Kids in Condition' interactive health club in primary schools, early years settings and community settings encourages children to adopt a healthy lifestyle including not smoking or being exposed to tobacco smoke. A smoking cessation service is available for young people⁵. The Community 'Intensive' Service runs six week group cessation sessions in community settings⁵. Smoking cessation support is provided to patients in cardiac, respiratory and emergency wards⁵. Guidelines for smoking cessation have been distributed to all midwives and training in smoking cessation support is available⁵. A Smoking Cessation Advisor for Workplaces provides support in the workplace and delivers awareness raising presentations⁵.

National View

It is estimated that 24% (13,500 deaths) of all deaths in Scotland in 2004 were attributable to smoking with 89.5% of all lung cancer deaths attributable to smoking. Amongst those in middle age (35-69) an average of 22 years of life are lost per death from smoking².

In 2003/04 it is estimated that there were approximately 1.1 million adult smokers in Scotland, 27.2% of the adult population².

For more information, please contact ASH Scotland: 0131 220 4725 / enquiries@ashscotland.org.uk.

¹ Constituency shown within the North East Scotland electoral region.

² NHS Health Scotland, ISD Scotland and ASH Scotland. [2007] *An atlas of tobacco smoking in Scotland*. Edinburgh: NHS Health Scotland.

³ ISD Scotland. *Smoking at booking (revised) - Scotland*. [online]. 2 November 2006. Available from: www.isdscotland.org/isd/files/mat_bb_Smoking%20at%20Booking_revised.xls [accessed 1/6/07]

⁴ BMRB Social Research. 2007. *Scottish Schools Adolescent Lifestyle and Substance Use Survey (SALSUS) - National Report 2006* [online]. Available from: www.drugmisuse.isdscotland.org/publications/abstracts/salsus_national06.htm [accessed 1/6/07]

⁵ ASH Scotland. [2007] *Mapping local tobacco control alliances in Scotland*. Edinburgh: ASH Scotland.