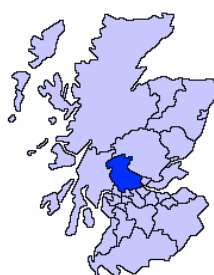


Stirling



Stirling Council Smoking Statistics

Smoking Prevalence	%	Above / Below Scottish Average
Current smoking prevalence – local authority area (16 yrs plus) ¹	Male 23.8% Female 23.3% Total 23.5%	3.7% below
Deaths attributed to smoking between 2000-2004: health board area ¹	24%	Equals Scottish average
Smoking in first trimester of pregnancy: health board area ²	23.1%	0.4% above
15 year olds who smoke regularly (Scotland figure) ³	Girls 18% Boys 12%	/
13 year olds who smoke regularly (Scotland figure) ³	Girls 5% Boys 3%	/
15 and 13 year old regular smokers who reported buying cigarettes from a shop ³	15 yrs 82% 13 yrs 47%	/

In your area

At 29%, NHS Forth Valley has the joint second highest deaths of females aged 35-69 attributable to smoking. Within the NHS Forth Valley area, smoking prevalence is highest in the 25-34 age group and drops progressively in older age groups¹.

An Action Plan was produced by the Tobacco Action Group within the Forth Valley area. The Action Group is made of health organisations and local councils⁴.

The 'Smokebusters' teaching pack is available for all primary schools with support available from Forth Valley Health Promotion. The Smokefree class initiative is supported in secondary schools⁴. Forth Valley Health Promotion runs the 'Quit' programme within workplaces, Job Centre Plus and the Child Support Agency⁴.

Evening smoking cessation drop-in sessions are run in each of the Community Health Partnership areas and GP practices provide support sessions⁴.

A one year project in the Community Healthy Living Centre in Stirling, which ran from April 2006 and was funded by ASH Scotland, helped develop community based smoking cessation support to motivate and empower older people living in disadvantaged areas to stop smoking⁴.

National View

It is estimated that 24% (13,500 deaths) of all deaths in Scotland in 2004 were attributable to smoking with 89.5% of all lung cancer deaths attributable to smoking¹. Amongst those in middle age (35-69) an average of 22 years of life are lost per death from smoking¹.

In 2003/04 it is estimated that there were approximately 1.1 million adult smokers in Scotland, 27.2% of the adult population¹.

For more information, please contact ASH Scotland: 0131 220 4725 / enquiries@ashscotland.org.uk.

¹ NHS Health Scotland, ISD Scotland and ASH Scotland. [2007] *An atlas of tobacco smoking in Scotland*. Edinburgh: NHS Health Scotland.
² ISD Scotland. *Smoking at booking (revised) - Scotland*. [online]. 2 November 2006. Available from: www.isdscotland.org/isd/files/mat_bb_Smoking%20at%20Booking_revised.xls [accessed 1/6/07]
³ BMRB Social Research. 2007. *Scottish Schools Adolescent Lifestyle and Substance Use Survey (SALSUS) - National Report 2006* [online]. Available from: www.drugmisuse.isdscotland.org/publications/abstracts/salsus_national06.htm [accessed 1/6/07]
⁴ ASH Scotland. [2007] *Mapping local tobacco control alliances in Scotland*. Edinburgh: ASH Scotland.