

STCA Youth and Tobacco Forum

Monday 27 February 2012 10.00 - 16.00

Marryat Hall. City Square. Dundee, DD1 3BY
(beside the Caird Hall)

Smoking amongst 18-24 year olds ? What do we know and what can we do ?

The Smoking Prevention Action Plan (Scottish Government 2008) highlights the need to explore how to engage with Young Adults in Actions 3 and 4. Youth and Tobacco Forum Members have identified this topical issue as a priority area for the next Forum meeting in Edinburgh.



Programme

Morning 10.00 - 12.30

The role of smoking in the lives of young adults in England and the impact of Smokefree legislation -

Dr. Catriona Rooke, Centre for Population Health Services, University of Edinburgh

Young adult smokers exposure to tobacco marketing and anti-smoking advertising

Dr. Abraham Brown, Institute for Social Marketing, University of Stirling

Update on smoking cessation drop in services for students at James Watt College and Kilmarnock College

Heather Gillespie and Sharon Pentleton, NHS Ayrshire & Arran

Group discussion Embedding smoking awareness and cessation programmes with organisations that work with the 18-24 age group; the availability and accessibility of services for 18-24 year olds and reaching priority groups within the 18-24 age group.

Lunch and marketplace 12.30 - 13.30

Afternoon 13.30 - 16.00

Seminar hosted by NHS Tayside on the evaluation of smoking prevention and cessation projects funded by Keep Well.

Youth and Tobacco Forum meetings 2012

All 2012 agendas & venues are to be confirmed. If you have a venue that can hold up to 25 people and would like to host one of the 2012 meetings in your local area, please contact Donald Lockhart, details below:

30 May
21 June - STCA Annual Meeting
6 September
6 December

For more information on any of the STCA Youth and Tobacco Forum meetings contact:

Donald Lockhart
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ASH Scotland
0131 220 9465 or
donald.lockhart@ashscotland.org.uk

To register for this meeting on the 27 February contact:
Jennifer Black, ASH Scotland, 0131 220 9462
or e-mail jennifer.black@ashscotland.org.uk

CLOSING DATE 21 February