

Scotland's Charter for a tobacco-free generation

I / We the undersigned:

- know that because tobacco related disease kills half of all long-term smokers we can make a real impact on health by protecting children from tobacco
- can help prevent childhood addiction to nicotine that can make quitting later in life more difficult
- want to ensure that all young people, no matter what disadvantages they may suffer in life, can be free from the physical, mental and financial harms caused by tobacco
- know that by working together we can change any culture that supports the supply of tobacco to young Scots, to create a generation free from tobacco by 2034.

By supporting this Charter we pledge to review our own personal views, policy and practice so we can confidently help protect children from tobacco and so reduce the burden of tobacco on our communities.

The principles we support:

- 1 every baby should be born free from the harmful effects of tobacco
- 2 children have a particular need for a smoke-free environment
- 3 all children should play, learn and socialise in places that are free from tobacco
- 4 every child has the right to effective education that equips them to make informed positive choices on tobacco and health
- 5 all young people should be protected from commercial interests which profit from recruiting new smokers
- 6 any young person who smokes should be offered accessible support to help them to become tobacco-free.

Signed