



Most young people who smoke get cigarettes from people they know. Don't be part of that supply #notafavour <http://bit.ly/2gyQyCN>

Buying tobacco for young people? Why would you do that? #notafavour



Guidance for blogs and press releases

@NHSboard is asking adults **not** to buy tobacco for young people #NOTAFAVOUR <http://bit.ly/2gyQyCN>

There is good reason not to give teens tobacco #notafavour <https://www.youtube.com/watch?v=LNeiYSmLFcc>

Adults



Health Promotion

Young people get dependent on nicotine more quickly than adults. Don't buy tobacco for teens #notafavour <http://bit.ly/2gyQyCN>

Helping a 17 year old friend to buy tobacco is #notafavour <http://bit.ly/2gyQyCN>

Young people 18 to 24

This is why giving tobacco to teens is #notafavour <https://www.youtube.com/watch?v=LNeiYSmLFcc>

Younger people are more **easily** addicted to nicotine. Buying them tobacco is #notafavour <https://www.youtube.com/watch?v=3WMFPoQ8xrA>

Young people under 18

Tobacco companies rely on teens replacing smokers who quit or die. #notafavour https://www.youtube.com/watch?v=PRD2_ZKqkc

Trading Standards



Want to keep tobacco away from young people? Support the #NOTAFAVOUR campaign <http://bit.ly/2gyQyCN>

Retailers

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Do the right thing #notafavour



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