

Fastfacts

Calculating the cost of smoking

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What different sorts of tobacco products are on the market?

- Pre-rolled cigarettes are sold in packs of 20 at a recommended retail price of £8.50 per pack
- In March 2017 the typical price of a premium pack of 20 cigarettes was £9.91
- Hand-rolling tobacco makes up 34% of the market and is approximately half the price, per cigarette, compared to pre-rolled cigarettes
- In 2016/17, 15% of the pre-rolled cigarette market was illicit. For the same time period, 28% of the hand-rolling tobacco market was illicit
- Illicit tobacco has been reported to be about half the price of duty-paid tobacco

How much do people smoke?

- Current adult smokers in Scotland smoke, on average, 12.3 cigarettes per day
- For men who smoke, this figure is 13.2 cigarettes per day. For women who smoke, this figure is 11.4 cigarettes per day

Calculated costs of smoking

Tobacco Product	Cost per cigarette	Cost per year if smoking average amount	Cost per year if smoking 20 per day
Pack of 20 cigarettes at RRP of £8.50	42.5p	£1908.4	£3102.50
Pack of 20 'premium' cigarettes at £9.91	49.6p	£2226.79	£3617.15
30g mid-range rolling tobacco (approx. 48 cigarettes) at £12.90	26.8p	£1203.19	£1956.40
Pack of 20 illicit cigarettes at £4.25	21.25p	£954.02	£1551.25
30g illicit rolling tobacco (approx. 48 cigarettes) at £6.45	13.4p	£601.59	£978.20
Average cost of pre-rolled cigarettes (taking into account market share of duty-paid and illicit)	39.3p	£1764.37	£2,868.90
Average cost of rolling tobacco cigarette (taking into account market share of duty-paid and illicit)	23.04p	£1034.38	£1681.92
Average cost of cigarette (taking into account market share of different types of tobacco product, and duty-paid/illicit split)	33.9p	£1521.94	£2474.70

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