

# The Scottish Tobacco-free Alliance Charter



**VISION** A joined-up tobacco control movement in Scotland, working effectively to reduce the harm caused by tobacco.

**GOAL** An alliance that provides the means by which organisations and individuals from across Scotland can effectively support national tobacco control strategies and improve tobacco-related policy and practice at local, regional and national levels.

## PRINCIPLES

- STA membership will reflect the wide range of organisations and disciplines concerned with the impact of tobacco on Scotland and its people.
- The STA will be an inclusive, participatory body that consults its members and facilitates their active involvement in managing, planning and funding alliance activity.
- The STA will endeavour to address health inequality in all its activities.

## AIMS

### The alliance will work to

- influence tobacco policies and strategy, share and encourage good-practice in tobacco control in Scotland
- support and encourage the formation of local tobacco control alliances and provide encouragement and support to existing local alliances
- provide opportunities for information exchange at a national level and provide educational events that help the membership share and develop expertise
- support a range of STA topic groups to meet the needs of the membership
- increase awareness of STA activity within the Scottish tobacco control community, recruit, broaden the membership and involve new members in the STA
- ensure that members have opportunities to influence STA structure, activities, policy priorities, and other organisational concerns
- demonstrate its effectiveness through enhancing support for national policy initiatives, reducing duplication of effort and efficiently gathering and disseminating information.

## Management and Funding

- The STA is managed by ASH Scotland and largely funded from ASH Scotland's core grant from the Scottish Government, with a commitment for the alliance to demonstrate an effective contribution to tobacco control development in Scotland.
- A coordinating Council elected by the membership works with ASH Scotland to assimilate and reflect the needs of membership and funders through a flexible and responsive workplan.
- The STA is currently free to join but contributions and help-in-kind are welcome and necessary.